

CONTRACT



KTVE
530 7th Ave
Suite 1
Fairbanks, AK 99701
(907) 458-1800

And:

PS Strategies
Attention: Mary Ann Pruitt
425 G St #600
Anchorage, AK 99503

<u>Contract / Revision</u> 15002 /		<u>Alt Order #</u>
<u>Product</u> November 3 - 8		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 000430
<u>Advertiser</u> Lisa Murkowski for US Senate		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVE	<u>Account Executive</u> DeeDee Caciari	<u>Sales Office</u> KTVE Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTVE	11/03/16	11/08/16	M-F 6-9a Morning New6a-9a			:30			POL2		NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---22--				4	\$125.00					
Week:		11/07/16	11/13/16	22-----				4	\$125.00					
N 2	KTVE	11/03/16	11/08/16	Daytime Rotator	9a-5p		:30			POL2		NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---22--				4	\$35.00					
Week:		11/07/16	11/13/16	32-----				5	\$35.00					
N 3	KTVE	11/03/16	11/08/16	Thur Prime Rotator	Thur 8p-11p		:30			POL2		NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$520.00					
Week:		11/07/16	11/13/16	-----				0	\$520.00					
N 4	KTVE	11/03/16	11/08/16	Fri Prime Rotator	Fri 8p-11p		:30			POL2		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				1	\$425.00					
Week:		11/07/16	11/13/16	-----				0	\$425.00					
N 5	KTVE	11/03/16	11/08/16	Mon Prime Rotator	Mon 8p-11p		:30			POL2		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----				0	\$550.00					
Week:		11/07/16	11/13/16	M-----				1	\$550.00					
N 6	KTVE	11/03/16	11/08/16	Sat Prime Rotator	Sat 8p-11p		:30			POL2		NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$260.00					
Week:		11/07/16	11/13/16	-----				0	\$260.00					
N 7	KTVE	11/07/16	11/07/16	M-F 7p-8p	7p-8p		:30			POL3		NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				1	\$45.00					
N 8	KTVE	11/03/16	11/08/16	Early Fringe	5p-6p		:30			POL1		NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---11--				2	\$210.00					
Week:		11/07/16	11/13/16	1-----				1	\$210.00					
N 9	KTVE	11/03/16	11/08/16	M-F 6p-6:30p	6p-6:30p		:30			POL1		NM	3	\$1,857.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---11--				2	\$619.00					
Week:		11/07/16	11/13/16	1-----				1	\$619.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVE
530 7th Ave
Suite 1
Fairbanks, AK 99701
(907) 458-1800

Contract / Revision	Alt Order #
15002 /	

Contract Dates	Product	Estimate #
11/03/16 - 11/08/16	November 3 - 8	000430

Advertiser	Original Date / Revision
Lisa Murkowski for US Se	11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Totals									0.00				28	\$5,602.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	28	\$5,602.00	(\$840.30)	\$4,761.70
Totals	28	\$5,602.00	(\$840.30)	\$4,761.70

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KTVF Fairbanks
I, Mon and Pruitt

being/on behalf of: Lisa Almekouski

a legally qualified candidate of the Republican

political party for the office of: United States Senator

in the State of Alaska

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

\$5,000.00 / \$4,761.70 net

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/25/16 Date Signature

To Be Signed By Station Representative

Accepted in Part Signature Printed Name Title

Pre-Paid by Lisa Munkowski for U.S. Senate
Steve Munkowski Campaign Manager
Cathy Straub Treasurer

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Eric for US Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

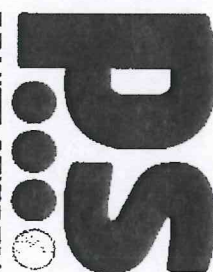
☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date



425 G Street, Suite 600 Anchorage, Alaska 99503
907.929.9050 www.pssstrats.com

Booked 11/11/16
boldly effective

Order #

15002

PSS • 425 G Street, Suite 600 • Anchorage AK 99501 • (907) 929-9050 • mpruit@pssstrats.com

KTVF

TELEVISION ORDER

Station : KTVF
Client : Lisa Murkowski
Division : Lisa Murkowski
Product : Lisa Murkowski

Flight Dates : 9/22/2016 - 12/25/2016 (14 weeks)
Description : Murkowski KTVF IO - 11/2/16

Order No. : 000430
Page : 1 of 4
Buyer : Mary Ann Pruitt
Date : 11/1/2016
Ven/Rep : KTVF

Program	Days	Time	Length	2016	Aug 29	Sep 05	Sep 12	Sep 19	Sep 26	Oct 03	Oct 10	Oct 17	Oct 24	Oct 31	Nov 07	Nov 14	Nov 21	Total Spots	Cost/Spot	Total Gross
Morning ROS W-F	WThF	6a-9a	30											4				4	125.00	500.00
Daytime M-Tu	MTu	9a-5p	30												5			5	35.00	175.00
Prime ROS Th	Th	8p-11p	30											1				1	520.00	520.00
Prime ROS F	F	8p-11p	30												1			1	425.00	425.00
Prime ROS M	M	8p-11p	30												1			1	550.00	550.00
Prime ROS Sa	Sa	8p-11p	30													1		1	260.00	260.00

Station : KTVF
 Client : Lisa Murkowski
 Division : Lisa Murkowski
 Product : Lisa Murkowski

Flight Dates : 9/22/2016 - 12/25/2016 (14 weeks)
 Description : Murkowski KTVF IO - 10/17/16

Order No. : 000430
 Page : 2 of 4
 Buyer : Mary Ann Pruitt
 Date : 11/1/2016
 Ven/Rep : KTVF

Program	Days	Time	Length	2016														Total Spots	Cost/Spot	Total Gross	
				Aug 29	Sep 05	Sep 12	Sep 19	Sep 26	Oct 03	Oct 10	Oct 17	Oct 24	Oct 31	Nov 07	Nov 14	Nov 21					
Daytime W-F																					
WThF		9a-5p	30											4				4	35.00	140.00	
Middle/Modern Family																					
M		7p-8p													1			1	45.00	45.00	
Ellen W-F																					
WThF		5p-6p	30											2				2	210.00	420.00	
Ellen M																					
M		5p-6p	30												1			1	210.00	210.00	
Evening News W-F																					
WThF		6p-6:30p	30											2				2	619.00	1,238.00	
Evening News M																					
M		6p-6:30p	30												1			1	619.00	619.00	
Morning ROS M-Tu																					
MTu		6a-9a	30												4			4	125.00	500.00	
															15	13		28		5,602.00	

Station : KTVF
Client : Lisa Murkowski
Division : Lisa Murkowski
Product : Lisa Murkowski

Description : Murkowski KTVF 10 - 10/17/16

Page : 3 of 4

Date: 11/1/2016
Ven/Rep: KTVF

Program	Days	Time	Length	2016							2017							Total Spots	Cost/ Spot	Total Gross																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
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Station : KTVF
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Flight Dates : 9/22/2016 - 12/25/2016 (14 weeks)
 Description : Murkowski KTVF IO - 10/17/16

Order No. : 000430
 Page : 4 of 4
 Buyer : Mary Ann Pruitt
 Date : 11/1/2016
 Ven/Rep : KTVF

Sub-Total : 5,602.00

Agency Commission : (840.30)
 Total Net : 4,761.70

	Sep '16	Oct '16	Nov '16	Dec '16	Total
Spots	0	0	28	0	28
Total Net	.00	.00	4,761.70	.00	4,761.70

Agency
 Authorization:

Date: 11/1/2016

Vendor
 Acceptance:

Date:

Mary Ann Pruitt

Mary Ann Pruitt